



## HR Business Solutions

# HR HOT TOPIC SEPTEMBER 2007

## EMPLOYEE BENEFITS

# What are you doing to keep your employees happy?

In the current labour poor market attracting and retaining key staff is the top priority of all organisations. It is therefore vital for organisations to consider new and innovative employer of choice strategies in response to the shortage. By implementing new employee benefits, and marketing them effectively both internally and externally, organisations can increase their employer of choice standing in the market, and attract and retain higher quality staff into their organisation.

The team at HR Business Solutions has looked at best practice organisations both in Australia and internationally to find the most cutting edge employee benefits. These benefits have been compiled into our latest report:

### **EMPLOYEE BENEFITS: How to attract and retain quality employees** currently available for \$495 + GST

The report highlights new employee benefits that your organisation could offer, and also provides practical advice on how to market the benefits to potential and existing employees, and how to implement them into your organisation effectively.

If you would like to purchase our latest report, or would like more information on employee benefits and the impact they can have on your business, please contact Paula Wells on:

(07) 3895 8077 or email [paula@hrbs.com.au](mailto:paula@hrbs.com.au)

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