



HR Business Solutions

GRADUATE RECRUITMENT

Winning the War for Young Talent

Whether your organisation has been recruiting graduates for years or you are thinking about it for the first time, we can help ensure your recruitment dollars find you the right graduates for your organisation.

The profile of the new graduate is vastly different from a decade ago. Generation Y are more socially confident, IT savvy, money-conscious and selective in their job choices. HR Business Solutions can help tailor a graduate recruitment program to ensure that you target the right graduates for your business.

In the current job market the grab for talented graduates has become incredibly competitive. Leading organisations are building graduate programs that have elaborate giveaways, events and incentives to cater to graduates' desires. At HR Business Solutions, we can do the hard work for you and create a simple, targeted approach to attract the right candidates for your business and maximise your recruitment dollar.

For organisations that currently have a graduate program, or those wishing to enter into the graduate recruitment market competition, HRBS can:

- Develop your ideal graduate profile to ensure you are targeting graduates with the skills, right experience, work preferences and cultural fit
- Perform a market analysis of competitors and talent to build your graduate recruitment strategy
- Develop your employer brand to maximize your 'employer of choice' reputation amongst graduates
- Provide information on best practice graduate recruitment strategies and marketing activities
- Develop or review your existing graduate recruitment tools to ensure they are easy-to-use and best practice
- Provide psychometric testing tools to improve your chances of attracting and retaining the right graduates
- Design a graduate induction and on boarding program to align graduates to your business culture and aid in retention
- Provide market research on graduate salaries and benefits

If you would like more information on graduate recruitment contact Tina Radford or Tarni McKay on (07) 3254 1177 or email tina@hrbs.com.au.

HR Business Solutions Pty Ltd
Human Resources Consultants

Level One | 694 Brunswick St | New Farm | PO BOX 148 New Farm | Q | 4005
P 07 3254 1177 W www.hrbs.com.au | E info@hrbs.com.au

